



The Informer

Business Edition | July 2010

Benefits Plus

Our Benefits Plus program offers savings, value and service like you've never experienced before. It's hard to resist becoming a Benefits Plus Member with special discounts and rebates on:

- Travel - Hotel and Airfare
- Identity Theft Protection and Security Center
- Cash Back Rewards
- Groceries
- Emergency Road Service
- Consumer Protection
- National Restaurants
- Insurance
- And valuable discounts at over 100 local businesses

You can live better for less with Benefits Plus - and as a business owner you will benefit as well!

If you sign up to offer a discount to our Benefits Plus members you will receive all of these great benefits at **no cost**, PLUS your business will receive **free** advertising in our lobby, website & the Benefits Plus website!

If you are interested, contact the Credit Union today!



We Have Linked With CUSBA

United Financial Credit Union has come together with more than 30 Michigan credit unions in order to commit over \$43 million for small business loans in Michigan. With the help of The Credit Union Small Business Financing Alliance (CUSBFA), we are able to help entrepreneurs and small business owners secure the necessary capital to start or grow their business.

Through our membership with The Michigan Credit Union League and its alliance with CUSBFA, we are proud to play an important role in the transformation of Michigan's economy.

For more information about the role United Financial Credit Union, along with other Michigan credit unions, plays in our communities visit www.cusbfa.com.

Improve Your Business With Merchant Processing

How would you like to expand your customers' payment options while simplifying your business operations and increasing revenue? United Financial Credit Union can help you do just that with Merchant Processing! Our Merchant Card Services enable your business to accept credit cards and debit cards as well as other payment options.

With Merchant Processing from United Financial Credit Union you get:

- Credit card processing for small and large businesses
- Quick customer response
- Competitive pricing
- On site set up and staff training
- 100% customer satisfaction policy
- Set up tailored to customer needs
- Free consultative visit
- Free analysis for existing merchants

We handle any type of account. So whether you have a brand new business, home-based business, restaurant, medical, dental, retail or seasonal organization, we have the latest technology to serve you and your business. Call the Credit Union today to set up a FREE no-obligation appointment!

Holiday Closing:

INDEPENDENCE DAY (Observed)
Monday, July 5

LABOR DAY
Monday, September 6



*Your Business
Is Our Business*

FEATURED BUSINESS

Company Name: Garber Buick
Contact: Rich Perdue / Tony Paris



Phone: 989-497-4444
Email: rperdue@garberbuick.com
Website: www.garberbuick.com
Location: 5925 State Street, Saginaw MI 48603
Number of years in Business: 105
Number of employees: 75

What does your Business Do?

Garber Buick retails new and used automobiles. It is also a full-service facility for everything from body shop parts to a full line of automobile accessories.

What makes your Business unique? What sets you apart from the competition?

We are very proud of our customer service. We have been in the community for over 100 years. We base our customer service on making an experience where a customer will come back and do business with us again. It is all about people and the community.

Why do you enjoy doing business with United Financial Credit Union?

UFCU puts the people first. They care about the community's small businesses as well as the people who live in the community.

What types of services do you use here at the Credit Union?

We use a full spectrum of services here including direct lending. Also, many employees are members of the Credit Union.

Is there anything else you would like people to know about your business?

We have a genuine concern for our people, our customers, and community. If you are a customer - Thank you! If you are not, I welcome you to come on in and see what we are all about!

989.777.3620 • 800.772.8728
www.unitedfinancialcu.org

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5658 Dixie Hwy., Saginaw, MI 48601
Fax: 989.777.3642

Saginaw Township Office
4685 State St., Saginaw, MI 48603
Fax: 989.399.8673

Chesaning Office
124 North 3rd St., Chesaning, MI 48616
Fax: 989.399.8691

Freeland Office
7600 Midland Rd., Freeland, MI 48623
Fax: 989.399.8705

Auburn Office
4710 S. Garfield Rd., Auburn, MI 48611
Fax: 989.399.8707

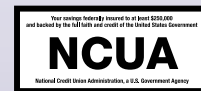
Mailing Address
P.O. Box 618, Bridgeport, MI 48722

Lobby Hours
Mon. - Thurs. 9:00 a.m to 5 p.m.
Friday 9:00 a.m to 6 p.m.
Saturday (State St. location only)
9:00 a.m to 12:30 p.m.

Drive-Thru Hours
Mon. - Thurs. 9:00 a.m to 5 p.m.
Friday 8:30 a.m to 6 p.m.
(State St. 7:00 a.m. to 6 p.m.)
Saturday 9:00 a.m. to 12:30 p.m.



AMERICA'S
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