



United Financial Credit Union Donation Request Policy

United Financial Credit Union has supported many organizations, groups, and events over the years. We are committed to supporting and strengthening our community, making it a better place to visit, work, and live. Our contributions include the volunteering of our employees as well as sponsorships, monetary and item donations.

While United Financial Credit Union would like to be able to fill each request for support, it is not feasible to do so. We must limit the scope of our support to levels that are responsible and in the best interest of our membership. These guidelines will not cover every possibility, special need or opportunity, and United Financial may make exceptions while considering the purpose for making donations.

Donation Guidelines:

In order to be eligible, **your request must meet the following criteria:**

- Requests must be in writing and submitted to United Financial using the Donation Request form.
- Your application must be received at least 60 days prior to your event.
- Organizations, projects, programs, or events that focus on youth or education.
- Requests from United Financial Credit Union members and/or Business Partners may take priority over non-members.
- Only one request per organization will be considered during any 12 month period.

Unfortunately, **we do not fund the following:**

- School field trips, tours, clubs or sporting activity fundraising
- Individual fundraising efforts
- Activities, groups or events not in a United Financial branch community
- Administrative expenses or expenses such as conference and travel
- Projects whose primary purpose is legislative or political

All sponsorship requests must be submitted using the form below. All requests will be reviewed at the end of each month and you will be contact if selected. Due to the extremely high volume of requests, no phone calls or branch visits please.

Charitable Contribution, Gift and Donation Request Form

All requests will be evaluated based on the information provided. Incomplete forms will not be considered. Please fill out the following information and return with any supporting documents.

Organization Name: _____

Contact Name: _____

Phone Number: _____ Email: _____

Name of Event: _____ Date of Event: _____

Event Location: _____

Website or Facebook page: _____

Have you received the support of United Financial in the past? Yes No If yes, which year?: _____

Support Desired: Monetary Donation of Item Date needed: _____

Amount Requesting: _____ Expected attendance at your event? _____

What is the purpose of this event? _____

Description of how these funds will be used to benefit the community? _____

List any marketing opportunities for United Financial (logo on event materials, advertisement, presentation, ect):

What types of traditional media coverage, social media coverage, or on-site visibility will United Financial Credit Union receive as sponsor/donor? _____

Please indicate other methods United Financial can assist your organization: Volunteers, set up table at event:

If approved, we should make check payable to: _____

Mail check to _____

Are you or a member of your organization a member of United Financial Credit Union*? Yes No

If yes, please state name (s): _____

**Membership is not required for consideration.*

Closest office to your organization/event (please circle one):
Bridgeport Auburn Chesaning Freeland Saginaw Bay City

Request forms and supporting documents may be mailed, e-mailed, faxed to:

United Financial Credit Union
Attn: Donation/ Marketing Request
PO Box 6430 Saginaw, MI 48608

E-mail: marketing@unitedfinancialcu.com Fax: 989-777-3642

Recommending Employee: _____ Date Received: _____

Approve/Denied: _____ Initials: _____ Date: _____