

# United Financial Credit Union: Back-to-School Limo Ride Contest Video Entry Rules

## ELIGIBILITY:

- Contest is open to members age 5 -17
- All participants (on/off camera) must sign a release form – this includes anyone who worked on your video who may not be part of the official team

## GUIDELINES & RULES:

- Use any device you like (your smartphone, camera, video camera, or tablet will do the trick)
- Get creative! Incorporate music, shoot in various locations, and use the tools at your disposal to create an outstanding production!
- The topic for your video should be about **an item you are saving money for and why**. Maybe include some of your *Saving Tips* in there as well.
- Once videos are submitted, United Financial CU will own the rights to those videos.

## PRIZES:

- Winners will submit final videos and United Financial Credit Union Staff will vote them on.

## SUBMISSION GUIDELINES:

- Videos should be 1-3 minutes in length
- Videos must be submitted by August 20, 2018 to be eligible.
- Enter the United Financial Credit Union Back to School Video contest, simply by uploading your video to YouTube or Vimeo and emailing the link to [marketing@unitedfinancialcu.org](mailto:marketing@unitedfinancialcu.org). There is no purchase necessary to win.

## WINNERS:

- Winning videos will be announced by the end of August.

United Financial Credit Union is not responsible for lost or misdirected entries nor for electronic transmission errors resulting in omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions or limitations of any kind, or inaccurate transmissions of or failure to receive entry information by United Financial Credit Union or presenter on account of technical problems or traffic congestion on the Internet or at any website or any combination of thereof. If for any reason any causes beyond the control of United Financial Credit Union which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this drawing, United Financial Credit Union reserves the right at its sole discretion, to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the drawing.



**IMAGE/VIDEO RELEASE FORM**

I agree to let United Financial Credit Union use the images/video taken of the person listed below for any promotional material for United Financial Credit Union, including but not limited to: print or television advertising, publications, brochures, and internet usage. I understand and agree to the following:

- United Financial Credit Union will have ownership of the images and have the right to continue to use the images for as long as it sees fit.
- I will receive no money or other compensation for the use of the images;
- This document is a release and waiver of all publicity rights arising out of the use of the images.

I am of legal age or am the parent / legal guardian of the person listed below and have read this Release and understand it.

Signature: \_\_\_\_\_

Printed name: \_\_\_\_\_

If image is of a minor, relationship of adult signing: \_\_\_\_\_